



# STRATEGIC PLAN 2017- 2020

The Women's Housing Company Strategic Plan is underpinned by three core areas of focus:

## Sustainable growth

The Women's Housing Company aims to increase its property portfolio to meet the growing need for housing women. Our approach focuses on exploring strategic partnerships, product innovation and collaboration with other housing organisations to deliver additional housing opportunities.

## Quality services

Through influencing and advocating for housing, homelessness and support services for women, the Women's Housing Company will improve the range and quality of services it provides. The Women's Housing Company will promote best practice in tenant engagement and the delivery of appropriate services, particularly for older women.

## Sustainable business

In a complex, changing operating environment, the Women's Housing Company aims to ensure that the company continues to be able to provide services to women, in particular for those who are most vulnerable and disadvantaged.

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